



**New look:** Pridex Kitchens and Innovative Interiors Palmerston North franchise holder Rosie Davey-Hicks, centre, with design consultant Lyn Hesketh as a wardrobe showroom is installed by Dave Harris and Ryan Blinkhorne, bottom.

Photo: SAM BAKER

# Wardrobes a good fit with kitchens

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Moving from the kitchen to the bedroom will be easy for people freshening up their homes.

A wardrobe showroom has been added to the kitchens on display at Pridex, Palmerston North, and owner Rosie Davey-Hicks believes the facilities will go well together.

The Pridex Kitchens Palmerston North franchise owner bought the licence for Innovative Interiors, and the wardrobe showroom was to open today.

The wardrobe and storage franchise would be run alongside Pridex Kitchens within the Railway Rd complex following a refit, Ms Davey-Hicks said.

"There's not a lesser emphasis on

kitchens," Ms Davey-Hicks said. The kitchen showrooms at the site were rejigged to make space for the wardrobe showroom.

Innovative Interiors, previously Wardrobe Systems, started about 20 years ago. The company now has an informal alliance with Pridex Industries, the maker of kitchens.

"The humble wardrobe, once seen as the little cupboard to hide a

multitude of sins, is now regarded by most homeowners as an integral component in a planned and ordered living environment," according to Innovative Interiors' website.

Ms Davey-Hicks bought the Pridex Kitchens Palmerston North retail shop in November last year after the firm split its manufacturing and retail operations.